### **Emmanuel University Online Faculty Are You Following Ongoing Panama Canal Issues?** 2025 Year-round Open Enrollment is on!!! **IPUS**Toda (Est. 1997) April, 2025 048350014 CAMPUS*Today* Newspapers Page 1 Advertise with CAMPUSToday!!! We are Online!!! Share Our Link!!!

Meet Dr. Amarachi Oriaku Bongos Ikwue and High Chief Walton Arungwa at the burial ceremony Willie Nwokoye's mother in Amawbia, Awka in Anambra State. Bongos Ikwue is the superlative velvet voice superstar who wrote and sang "Still Searching" that transcends time and space, "Sitting On The Beach" and several others. Walton Arungwa is the leader of the Apostles of With Our Top Model Dr. Amarachi Oriaku!!!!! Aba who rolled out "Down Down The Valley",

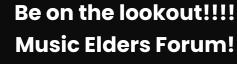
**Nigerian Musicians of the** 1970s are back!!!

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tion of

"She's a Dropout", "Highway to Success", Envin.



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tional

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e r t 1 s e 0 1

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# The SADAN Trio ICRC **During the Biafra-Nigeria War**

over this script. The Interna- extremely important to the want; they can afford anything be monitored is known to be tional Committee of the Red ICRC, the ICRC goes to ex- they want to eat. Guess what? absent when the meals come to Cross (ICRC) operates in a tremes to make life extremely The ICRC contracts the best his residence. He is never at remote war-torn African region. comfortable for these three food-maker to provide SDADN home at these mealtimes. He The ICRC places premium val- functionaries. The only persons breakfast, lunch, and dinner. has a cook and a few other ue on its three functionaries all who know where these ex- The meal is so extremely deli- housekeepers who handle all of whom are male - SDADN, tremely and you can see that value in dudes live are their immediate clearance) sit still waiting for enviable aspects of SDADN the exquisite exterior 'presence' of these functionar- them was in public view more the residences. The deliverer monitored functionary is a ies. These functionaries are often than the other two. He is a merely arrives, unloads food bachelor, yet you can't see any extremely priceless in the eyes chain smoker. He has a packet that is enough for, at least, five woman in his house. He goes to of both the ICRC and the com- of cigarettes in his shirt pocket. people, and departs with the the war front every day to demunities in which these func- He has another pack in each of container used for the last de- liver canned foods to soldiers tionaries serve. They spout his trousers pockets. Cigarettes livery. The waiting relatives on the frontlines, which is the They present. They shine. They are not manufactured anywhere descend on the ration with ex- unenviable aspect of SDADN overpower. Of course, their around that geographic region. treme fury, eat it up, wash the life. He has not told one story tasks are daunting. Very few These cigarettes are flown into container, and keep it in the of his war front experience till would envy the tasks. Very that region for the gang. You corner for the deliverer to pick now, and nobody knows when many would covet the exterior.



modestly but appears larger ary's residence. than life because of the beefedup exterior. He speaks extremely good English. He acts helpless. You don't know if he has anything in mind because you can't get any message from his facial expression. You can tell that ICRC is spoiling these dudes.

You will find 'extremely' all Because the functionaries are They can eat anything they Surprisingly, the one that can exterior-furnished cious that their relatives (with home chores. Those are the or relatives with clearance. One of the food deliverer to arrive at life. Some fringe benefit!!! This can see Kent, Benson & Hedg- up during the next delivery. he will tell a story or if he will es, Marlboro, 555, and a few Only the relatives of the func- tell the story at all. SDADN other rare brands. The one who tionaries can tell what happens enters extremely risky enemy is often seen in public behaves in and around each function- territories often. They experi-



ence cross-fire often. They take it as part of their job. When they leave in the morning, nobody knows if they will return, but they are still returning. Do you want the extreme fringe benefits or the extremely risky job function? "Think before you answer. Are you sure?" (according to Staple Singers).

# The 'Rekky Boy' Who Saw Black Scorpion In the Front

The Sierra Leonean boy by name Henictor inspired other young boys without knowing it!

1967. People from the Igbo Tribe in Nigeria were being massacred in the Northern parts of that country. The Igbos decided to separate themselves from Nigeria and become their defence. Able-bodied men all over the Igbo Tribal territories

One day in the City of Aba, a children knew each other.

Began to join the military- boys envied Henictor (in a norm with under-age soldiers.

years old walked down the tensified and was raging. Mass ie-talkie radio in his hand occastreet to 270 Ehi Road, entered movements was common. Ref- sionally bellowing out instructhe small alley that separated ugees started milling around. tions to his far-away Tack Hq. 270 and 272. The boys in front Fast-forward, one of those boys men. The Ehi Road boy peeped of 270 Ehi Road recognized that saw Henictor along Ehi enough on this 'Mau Mau' type him ad called him 'Henictor'! Road got is own uniform (then rekky mission and retreated. own republic (of Biafra). They began to mobilize for self-with dignity and the sin of our law would go hilling not for received from the front Some with dignity and the air of au- He would go hiking, not for recalled from the front. Somethority (in that uniform). Those fun but for 'rekky', as was the one else was sent in his place.

army, navy, air force, militia, good way) by desiring to wear One day, the Ehi Road boy was mobile police, etc. etc. For the uniforms. Henictor was the in the bush, halfway between sustainability and succession, Clifford Road child who fre- Port Harcourt and Aba and saw the new Biafran government quently came out to the back- Black Scorpion in that remote started showcasing pre-teen yard and played with Ehi Road bush in his palm frond shed children who were interested I kids and others as city children wearing shorts and no shirt, wearing the military colours. did on a normal day. So, all the surrounded by his soldiers. He had many radio communication young boy, probably about 12 Sooner than later, the war in- gadgets on a table, held a walk-

CAMPUSToday Newspapers, P. O. Box 40157, Raleigh, NC 27629, USA; P. O. Box 9161, Fayetteville, NC 28311, USA; CAMPUS Today@eclipseventuresinc.com. Editor: Dr. Josephine Oparaocha

Editorial Desk: Dr. Edward Agbai; Mrs. Patience Agulanna, MS



### **Bongos Ikwue and Iyke Peters** attended the funeral ceremony of Ojiefi, the mother of Willie Nwokove in Awka, Anambra State.

Bongos Ikwue is the voice you hear in the song, "Still Searching" in which he sang, "I've been searching for true love, I'll keep right on searching till I die..., Nothing good comes easy, yes, I know, I'm gonna keep right on searching till I die. That song became an anthem for years and has remained an all-time favorite of innumerable people. His composition is timeless. He has several other songs of equal popularity.

Iyke Peters is the voice you hear in the song, "Be My Own" in which he sang, "If you really love me, oh, my little girl, be my own. I want you help me wipe out the little tears in my eyes.."

These two men are legends that cannot be contested. Many of those who played music in the 1970s turned out to be larger than life. These two men as among them. Please, find time, get on YouTube, listen to those songs again, relive the 70s, and gain extra more years of life.

## Long Live Bongos Ikwue! Long Live Iyke Peters!.

vice Corps (NYSC) Head- alive and well. He is curquarters released this com- rently a tenured Professor posite image showing the with specialization in mulcomposers of the NYSC tiple areas: Leadership, Anthem. The image was Finance, Management, and sent to CAMPUSToday Research Methodology. He U.S.A. on Wednesday, teaches doctorate degree March 5, 2025. The persons level courses in all those shown are Nwosu who wrote the tune dissertation candidates, and (marshal music) usually runs his consulting firm in associated with security the United States. services. He contributed He composed that anthem that piece of music in 1983 music because he has been when he was serving in a music composer for a Oyo State as Lecturer at the long time. His songs are all Oyo State College of Edu- over the Internet and may cation, Methodist Campus, be found on his music plat-Elekuro, Ibadan. He also form. His colleague (in pix) had a program on the Tele- wrote the words. Among vision Service of Oyo State other things, Frederick (TSOS) where he taught Nwosu is President of Igbo Language. That pro- Global Peace Missions, Inc. gram was branded Igbo By (a federal-exempt nonprofit Television. He lived in the organization in USA). He Odo-Oba Community be- mentors nonprofit organizahind Molete in Ibadan.

The National Youth Ser- Frederick Nwosu is still Frederick four areas, mentors doctoral

tion leaders across the U.S.



### "Study to show thyself approved... **99**

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## Wake Up! Your Politicians **Cannot Protect** You!!!

Have you been putting your trust in your elected officials? lems, and possible solution. There are either intentionally keeping quiet. They are doing things by those design. Your own politicians cannot protect you because they have been bought over. The cries you hear have been going on for a long time, probably before you were born. The politicians will not listen to you. You can show, by talking or crying, that you can think and talk. Those who thought and talked in the past, before you were born, did not get the results. You also might not get the results, but you must have faith that things can change. That is why you still believe in what you are crying about because you are factual. How far do you think you can go? Politicians are members of a unique tribe. If you are not of their tribe, you will be a 'broken record'. A politician is part of government. He is not interested in what you call 'governance'. If you get too frustrated, you become a member of their tribe. When you do, you despise governance and focus on government. Sorry!

# 'Use and Dump' Formula

The Use and Dump formula has been in existence for ages, but a few pay attention to it. It is known mostly by those who use it and a tiny fraction of the ones The politicians know your paying the price. To play in that arena, (a) you have something that can bring value to others, or (b) you have a propensity to seize opportunities to your advantage and to the detriment of 'the other party'.

Party 'A' has so much value to benefit numerous people. The values are intrinsic and extrinsic. Sne is a epitome of beauty and brains. Everyone who sees her want so have her. Sometimes, she feels that those people want her extrinsic values and she is wrong or right. At other times, she feels that they want her intrinsic and she is wrong or right. While she is busy trying to herself figure out, The Party 'B' are busy harvesting her front and back, up and down, Capricorn, Cancer, and the Equator.

Party 'B' can recognize values and identify or notice the people who convey those values. He deploys the hook, line, and sinker. He onboards Party 'A'. The unsuspecting Party 'A' delivers one hundred percent of the values. Party 'B' is focused on two things: (1) Harvest like there's no tomorrow, and (2) Watch for the best time to strike-that is, dump Parth 'A' and prospect!



#### The little boy in this photo was captured dancing the dav away, spectacular, in front of cash heap.

This is a video footage that was making rounds and came through CAMPUSToday pipeline. This footage shows the extent to which humans adore money. If a child this age will dance before money and worship it, then, we need look no further to learn the root cause of the pursuit of happiness by the 'wretched of the earth'.



oin Dr. Ngozi Okechukwu at NGO CSW69 / Beijing +30 Forum!

Championing Gender Equality, Education & Economic Empowerment

Dr. Ngozi Okechukwu, President of Academic Core Values Orientation Initiative (ACVOI) & African Orientation Council (AOC), will be a delegate at NGO CSW69 / Beijing +30 & African Orientation Council ( Forum in New York! About IIAS, ACVOI & AOC

ACVOI is an affiliate of the International Institute for African Scholars (IIAS), an organization committed to fostering collaboration among African scholars, academia, professionals, and technocrats. IIAS provides a dynamic platform that strengthens capacities, networks, and growth opportunities across various sectors in Africa.

ACVOI promotes academic integrity, ethical leadership & excellence in Nigeria's

education system. AOC, a sector of IIAS, fosters democracy, governance, health, and economic development across Africa.

#### **Our Impact**

- Our Impact Partnered with ANPA for free medical missions in Nigeria. Partnered with AnPA for free medical missions in Nigeria. Analysis of the second second
- Advocating for financial inclusion, women empowerment & ethical leader
   Driving policy reforms for education & gender equality (SDG 4 & SDG 5).

Our Mission at CSW69 Engaging global leaders on sustainable policies for women & education

Advocating for inclusive governance & economic opportunities

Promoting ethical leadership & academic core values

#### Join the Movement!

Contact us for partnerships & collaborations
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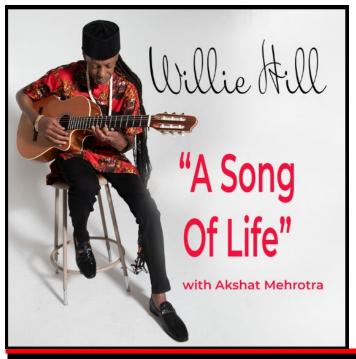


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## 048350014

## Willie Hill Biography

Willie Hill is a veteran musician who spent a number of years playing with touring R&B and soul acts before starting his own recording studio and record label in Durham, NC. Hill is a native of Durham and attended North Carolina Central University (located in Durham), where he played trumpet in the University's marching band. He began playing guitar as a teenager and soon gravitated to bass guitar, a move which landed him his first band gig, at age 15. By the age of 19, Hill was playing bass with the Communicators and had written a hit single, "One Chance," which was recorded by the group in 1974 and is featured on the 1999 album Lost Soul Oldies, Vol. 5. Hill played with the Modulations in the mid-'70s, but left to play bass for Doug Clark and the Hot Nuts in 1977. After playing with Clark on and off for eight years, Hill left the Hot Nuts and, in 1987, opened a recording studio, Inspire Productions, in Durham. He has since engineered for Lois Dawson, Shirley Caesar, the NCCU Jazz Ensemble, Mickey Mills and Steel, Shabba Ranks, Norman Conners, Stanley Baird, and Gerald Hinton, as well as doing industrial work for IBM, BET, and Duke University. Hill also started his own record label, Joy Records, in 1984. The label has been a vehicle for Hill's music and he has released five albums since 1996, including May I, which appeared in 2009.

**The Nyash Epidemic** 

April, 2025

busy making a mess of that only need to stoop and look. would be able to swim in the environment by flaunting their That's it. Deep thinkers would river? By the way, don't you glorified exhaust pipes. Unsus- keep going because they know believe that the dimensions pecting 'passers-by' get stopped that they are looking at labels may determine if it is a potdead on their tracks 'attending a and packaging materials. There hole, pond, lake, channel, movie theatre event' on-the-go. is more to it than meets the eye. river, sea, or ocean? Further When you ask yourself what the Researchers are trying to under- than that, would it not be hype is all about, only one word stand or fathom the nuances some kind of market where comes out-Nyash! You will rather than the dimensions of you enter the shop and come notice that the 'nyash' mer- the product. Perverts do not out with some value? Is it not chants do not spare time to care about the researchers be- possible to enter the shop think about their merchandise. cause there is an ongoing war without knowing ahead of If you think a little deeper about between the two camps. Per- time what one would fetch? it, you will see 'TikTok' in the verts think that researchers You can return from the marequation! You will wonder if can't get real while researchers ket and realize that you purwe are celebrating God's sense think that perverts are already chased a product that never of art or creativity in appending doomed. Nyash becomes more gets exhausted. The problem 'nyash' to otherwise puny pegs. like "Water, water everywhere, is in the unpredictability of Merchandising in the product nor any drop to drink" from the value in the shop. The became an obsession. Social Samuel Taylor Coleridge's po- shopping activity is inviting. media warrior who do not stalk em "The Rime of the Ancient You thought that we have the product appear to operate in Mariner." Do you subscribe to digressed, isn't it? We are still the past while watching others this comparison? Do you think on the 'nyash' issue. The look who operate in the future! This that you can drink from that or color and design of the is an epidemic that can drown wide fountain? On the other

Social Media warriors are now everyone in that market. You hand, do you think you

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skirt or gown can fool you.! In most instances, the final verdict comes from the hospital where an evaluation is conducted. Purchasers usually do not expect a post-purchase evaluation. Those who do not go for evaluation always consider themselves fortunate and can keep knocking on wood. Never say 'never'.!!!!!



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The Death of Nzeogwu On August 2, 1967

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### **Become A** Member!



# **Save Our Daughter from Breast Cancer!**

048350014

Nneka Molokwu, one of the smartest, kindest, funniest people I know received devasting news that no 30-year old ever imagines: she's been diagnosed with HR+, HER2- breast cancer. After making a few jokes, her go-to coping strategy, she began a myriad of doctors' appointments and consultations. It quickly became clear to her (and her entire support system) that this is going to be a long road, with her treatment plan requiring chemo, surgeries, and radiation. As we help Nneka navigate this road, we are hoping to support her in any way we can.

Short of being able to erase her diagnosis, we are aiming to make all of life's responsibilities as manageable as possible to help her maintain her positivity and humor through this grueling process.

We are hoping to raise enough money to help her pay for medical bills that her insurance doesn't cover, supplement her monthly expenses when she inevitably has to take time off work, and allow her to pay for things to make this road a little less bumpy! Please consider donating to help our girl!

Donate at the link below. Also post it to your social media:

https://www.gofundme.com/f/support-nnekas-battle-against-breast-cancer?attribution id=sl:011a7dc5-722a -4fd6-bdd6-32328c710c5b&utm campaign=man sharesheet dash&utm medium=customer&utm source=copy link

# My Love Letter to Life "This is Chika Harrison," an ASU DBH-PhD Student!

Over fifty-seven years ago, a values, beautiful soul was brought into graphs, and a collection of a record, journal, and a personthis world. This soul, Chika bumper sticker wisdom. A con- al narrative, reflecting her fifty Harrison, has dedicated the past sistent theme emerged: a prac- years filled with observations, fifty years to unraveling life's tical approach to life that has insights, emotions, and realizacomplexities, maintaining diaries, and docu- profound satisfaction. menting her findings for the This approach centers on the It captures and encapsulates the last thirty-five years.

She has kept journals that en- navigate life's challenges— truths, the dual nature of joy compass her experiences of essentially adjusting one's per- and sorrow, and experiences of success and failure, joy and spective on the inevitable, one triumphs and missteps while sorrow, and moments of won- can achieve a state of success striving to navigate life's chalder and genuine laughter. They called "catching green lights." lenges. She aspires to work reflect her explorations of fair- In pursuit of this understand- diligently to complete the proness, stress reduction, enjoy- ing, she ventured into the ASU gram and finish well as a salve ment, and emotional resilience, DBH-PhD Program after grad- for her soul and a palatable and as well as her efforts to inflict uating from combined MHA- enlightening remedy. less pain on others, shield her MBA program five years ago, She hopes the DBH-PhD proseek meaning, and embrace School at NCCU. This was a extended recovery, an imaginaauthenticity.

Recently, she summoned the and Law in Nigeria, worked sites, and spiritual insight withcourage to delve into these with Deans and Directors in a out the necessity for radical diaries, uncovering a wealth of Federal University and retired. transformation, all while elicitnarratives, lessons learned and Yet, she is not tired... Hence forgotten, poetry, prayers, guiding principles, cherished

meticulously historically provided her with tions, both commendable and

idea that if one can effectively dualities of grace and harsh

captivating photo- her venture serves as an album, not regrettable.

from hurt, embody goodness, and after a four-year Nursing gram offers her solace without woman who studied English tive escape without prerequiing laughter amidst the tears.

SUPPORT OUR **DAUGHTER'S FIGHT AGAINST BREAST CANCER** Please consider making a donation to support our daughter's breast cance treatments. **Every contribution** counts, no matter how small DONATE NOW: CASH APP: 919 758 3571 ZELLE: 919 758 3571 THANK YOU FOR YOUR KINDNESS AND SUPPORT Support Nneka During Cancer Treatment



# Leadership 360

Does anyone know a country that is structured like this?



Please let us know! \*Professor Frederick Nwosu

created this chart with which he illustrated 'Line and Staff Reporting' in his Organizational Leadership course at Emmanuel University, USA

Do You Want to go to Punta ( Jana? Send Your Press Releases to CAMPUSToday!!!! CAMPUSToday@eclipseventuresinc.com

\*This is my love letter to life, work, and academia!\*

## The Coffee Song By Osibisa

Osibisa rendition of The Coffee Song has continued to mesmerize fans all over the world. As much as the song made plenty of sense, their fans continue to wonder what exactly inspired them to sing such a song. Why are they talking about sugar? Why are they talking about Brazil? Why is it a 'Coffee' song? That song may never stop raising dust from here to eternity and beyond! What a way to leave a legacy!!!!

Members of Osibisa are classified as music elders or veterans. Some have earned their wings. Others are either morose or negotiating to buy more time. Those who are still able to run commentaries are busy extolling the virtues of Osibisa (the band), Osibisa (the music), and Osibisa (the musicians. When you think about Osibisa, you immediately remember The Funkees. One thing is clear: Osibisa

stood tall for whatsoever reason. Many are still trying to understand The Coffee Song. Some are obsessed with the 'Coffee'. Others are obsessed with the 'Brazil'. What in that phenomenon got you hooked? The band? The genre? The Coffee Song? The songs on their album? The musicians? What exactly? Now the trivia?

What are the names of the Osibisa musicians?

Where was the band formed? Did the band succeed? Where did the band succeed? Did the bank fail?

Where did the band fail? If you had an opportunity, what would

you do about Osibisa? Are you (even) remotely connected with an environment that enables you to exercise your thoughts? Honestly, The Coffee Song is one of a kind. When you watch a video of the band performing that song, you can't help wondering what exactly is 'roaming' around their brains as they sang, "they

have an awful lot of coffee in Brazil."

048350014

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Dr. Ngozi Okechukwu is a Leadership expert. She is on the Board of Directors at the International Institute for African Scholars, USA. She is also the President of the Academic Core Value Orientation Initiative, Nigeria and African Orientation Council, USA. Dr. Ngozi Okechukwu is a faculty at the Michael Okpara Univ. of Agric., Umuahia-Nigeria.

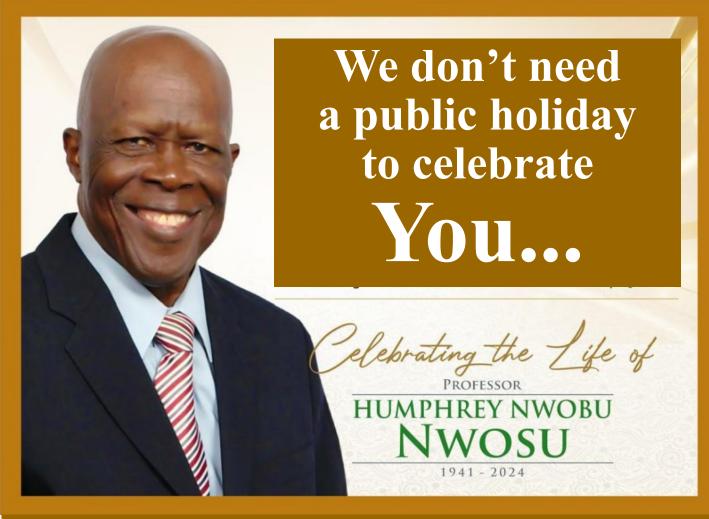


Where Are Your Childhood Friends? At a certain stage in your life, money begins to mean nothing. Keeping life going becomes almost an obsession for you. Those of you (men) who did not 'galivant' in their youth begin to want to galivant at old age. They want to cover the syllabus they failed to cover when they were supposed to do so. In the end, they realize that they have lost their primary and secondary school friends. Lonliness will become their breakfast, lunch, dinner. What about you? April, 2025

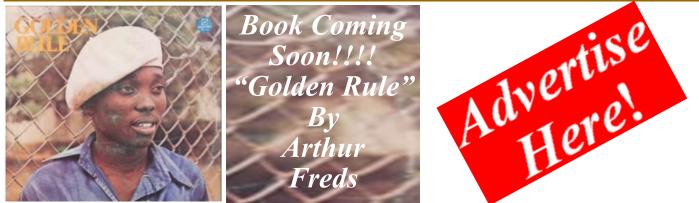
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# **Unforgettable!**



Everyone in Nigeria knows Professor Humphrey Nwosu. His legacy cannot be tampered with! In fact, those who share his last name walk 10ft tall just for being a 'Nwosu'. I envy all you Nwosus out there. It is not your fault. God gave it to you. Enjoy!



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# It's Time To Give Auntie Some Sunshine!

# **IS A SURPRISE!!!**

Family and friends, please join us in person or virtually as we celebrate our wonderful mother's



# NKECHINYERE E. ALOZIE

It is a Thanksgiving appreciation to God for keeping her alive today.

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Ma Nkechinyere E. Alozie is treasured by relatives far and near. A cross-section of these relatives hold their auntie in high esteem because of the way she treated them. In their days of youthful 'ime guy', they looked up to their Auntie with much respect. Those boys called themselves 'SMC'.

CAMPUS*Today* Sales Reps and Commission Agents Wanted!!! Contact: CAMPUS*Today*@eclipseventuresinc.com

April, 2025



## **Customer Satisfac**tion in Education (contd.)

There is something in the Education 'industry' now that I call 'customer service'. Universities were laid back in that distant past. However, in the recent past, the online universities appeared on the scene and were found treating their students 'customers' They did everything to make their students happy. Students were happy to learn and learning happily. Gradually, traditional universities began to (again, 'GRADUALLY') loosen up because their students were noticing the leeway online students were getting. Now, customer satisfaction is the order of the day in the 'industry', even though traditional universities are set in their ways (especially because they get money from big donors). When donors shrink and students have to pay out of pocket, the traditional universities will begin to change their ways. Customer satisfaction is the best

# Religion

We often think of religion in the context of church, mosque, and temple. Unfortunately, religion is much bigger than that. Religion is A THOUGHT. It is a paradigm. It is a mindset. It is mostly a selfinflicted pain or pleasure controlling the way and manner in which man conducts 'business'. Religion should also draw attention to spirituality so that individuals may know that there is a difference between the two. You can be religious abut not spiritual, vice versa. If you had your way, which one would you choose? Religiosity?

#### Spirituality?

The most popular movement is a church movement. People go to a building and have a good time, interact with friends, make new friends, participate in different activities, and show that they are part of what is going on. That is religion. The other side, which is spirituality involves introspection. Mental and psychological demonstration of belief or faith.



# **Customer Satisfaction** in Education

Education is part of the economy. It is pos- the learner (or student). The means of ex-sibly perceived as an industry. Most of the change is money. Universities use the earntime, Education is simply called a profes- ings to pay their teachers and run other exsion, and rightly so. However, because it penditure items. The industry of Education contributes to the national economy, it is an has grown by leaps and bounds as more and industry. This is because it has all the ele- more entities (as well as individuals) estabments of business and commerce. People lish new learning institutions. As the wheel buy education by paying to learn. That turns, workforce issues emerge. The need monetary exchange contributes to economic arises to create and maintain a specific culgrowth. Exchanges feature buyers and ture, nurture work environment, whether sellers. These occur on the platform of de- virtual or in-person, and meet the needs of mand and supply.

There is something in the Education offered by the universities. 'industry' now that I call 'customer service'. A principle called Customer Value Rela-Universities were laid back in that distant tionship Model emerged and began to gain past. However, in the recent past, the online momentum. Entities that meet the needs of universities appeared on the scene and were the public began to subscribe to the princifound treating their students as 'customers' They did everything to make their students brick'n'mortar schools) did not care about happy. Students were happy to learn and customer service because they did not see learning happily. Gradually, traditional uni- learning institutions in that light. However, versities began to (again, 'GRADUALLY ') the advent of online institutions gave birth loosen up because their students were notic- also to customer satisfaction because many ing the leeway online students were getting. students were adults. Those adult learners Now, customer satisfaction is the order of were mostly working professionals who the day in the 'industry', even though tradi- occupied high positions in diverse walks of tional universities are set in their ways life. They already knew what they wanted. (especially because they get money from They were also experienced enough to see big donors). When donors shrink and stu- gaps in business activities. They made dedents have to pay out of pocket, the tradi- mands. Their demands were met. Schools tional universities will begin to change their had to learn how best to render service and ways. Customer satisfaction is the best poli- earn their revenue. They employed custom-

those spending money to demand services

ple. Traditional universities (also called cy. The seller is the university. The buyer is er value relationship model and succeeded.

048350014 **The Most Powerful** Nigerian in 2025 so far

If you doubt it, say the things he says and do the things he does.. Read Sam Omatseye's https://thenationonlineng.net/the-first-malcontent/



# Mallam Nasir El-Rufai

# Flowers, Flowers, and more **Flowers!**

Isn't it amazing how flowers are a whole line of business? People actually open a business selling flowers! You pass in front of a florist shop and wonder who goes in there to buy anything? Sorry, you are way back in the stone age! People are making powerful statements with flowers, their stalk, petals, etc. We can't wait to welcome you into that world where your life will take a new (and better) turn.

Flowers are beyond words. Our purpose here is not to go into horticulture or the world of the florists. We want you to take a step back and ask yourself where and where you have seen flowers. What were flowers doing in those places? Who had those flowers in their hands? Would you see yourself in their shoes? If you did, what would you do? Would we see flowers in your hands? This calls for either a sober reflection or a strong statement that would defy diverse phenomena (describable and indescribable)!

# **Changing Global Economies United States** India

The Atlanta Fed's GDP tracker Total retail sales of consumer South Africa's economy in India has achieved a significant is at minus 1.8%, while our goods: RMB 8.37 trillion 2025 is expected to see a mod- economic milestone by douestimate stands at 0.5%. As a (US\$1.16 trillion), +4% YoY. est recovery, with GDP growth bling its Gross Domestic Prodresult, we have revised our Total import and export: In projected to be around 1.7% to uct (GDP) from \$2.1 trillion in GDP growth outlook down RMB terms, RMB 6.54 trillion, 2%, driven by infrastructure 2015 to \$4.3 trillion in 2025, to 1.7% in 2025 and 1.6% in with exports +3.4% YoY and investments and reforms, while marking a 105% increase—an 2026. While we don't anticipate imports -7.3% YoY. Fixed as- facing challenges like high unprecedented growth rate an outright pullback in eco- set investment: +4.1% YoY. unemployment and potential among major global economies nomic activity, we see the like- Unemployment rate: 5.3% lihood of a recession in the next 12-months at about 40%.

China

**South Africa** 

global economic headwinds

**Provided by Google** 

These indices change on a constant basis. Government policies so far have led to price wars and other inflationary trends. Capital market forces are showing effects of hedging, especially when it comes to futures. Projections are unreliable now.

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### 048350014

### Search of Good Leadership in Nigeria

everyone. From America to sized that leadership has many Australia, Cape to Cairo, Croa- definitions as they are people tia to Caribbean and Nigeria to who have tried to define it. It is Nicaraguan, the world is in much desperate need of true leaders. Down the ages, the question "peace" which can mean difhas always reverberated - Are ferent meanings for different leaders born? Made? Developed? Created? Cultivated? Or like Day and Antonakis (2012) Products of Circumstances? Pastor Myles Munroe adumbrated further by asking- is behaviour, whereas others view leadership reserved only for an leadership from an information elite few, a specific gender, people of a particular social tional standpoint. It has been stature, or those of advanced studied both quantitatively and intelligence.

Is it the prerogative of a rare A breed, is at a by-product of the states that it involves influence. superior DNA of a Super-race? It is concerned with how the Or can anyone from anywhere leader affects followers and the at any time emerge as a leader? These questions have been between leaders and followers. around since creation. But who It is about one individual influis a leader? What is leadership? Professor Northouse, an Emeri- accomplish common tus Professor of Communica- (Bass & Riggio, 2006). tion in the School of Commu- Ruben and Gigliotti (2017) nication at Western Michigan capture it more succinctly. He University, USA and the said that "influence is the sine World leading expert on leadership said that leadership is a influence, leadership does not highly sought- after and highly

like the word. "democracy", "love", and people. Some other researchers and Hickman (2016) conceptualized leadership as a trait or as -processing perspective or relaqualitatively.

contemporary definition communication that occurs encing a group of others to goals

qua non of leadership. Without exist. Hollander (1992) posited

There is leadership potential in valued commodity. He empha- that both leaders and followers are involved together in the leadership process. Therefore, leaders need followers, and followers need leaders, and they are two sides of the same coin. Leadership experts and authorities have identified different types of leadership. They include transformational, Authentic, Servant, adaptive etc. Which of these is suitable for Nigeria? Nigeria actually requires transformational leaders. Transformational leadership is part of the new leadership paradigm which gives more attention to the charismatic and affective elements of leadership. Bass and Riggio (2006) opined that transformational leadership's popularity might be due to its emphasis on intrinsic motivation and follow development, which fits the needs of today's work groups, who wants to be inspired and empowered to succeed in times of uncertainty. Northouse (2019) describes it as a process that changes and transforms people. It is concerned with emotions, values, ethics, standards, and long-term goals.



Professor Mike Nwosu, Ph.D.

It includes assessing follower's motives, satisfying their needs, and treating them as full human beings. Transformational leadership involves an exceptional form of influence that is usually expected of them. It is a process that often incorporates charismatic and visionary leadership. Burns (1978) contrasted leadership from power. because leadership is inseparable from followers' needs.

### Do we have transformational leaders in Nigeria?

tional leaders. We have transac- the advent of the fourth Republic in ernment of President Tinubu has tional leaders. Transactional lead- 1999 almost all the Governors have become highly transactional. Budgership refers to the bulk of leader- been accused (some convicted) of eting N15 trillions for a 'White eleship models which focus on the large-scale looting of resources of exchanges that occur between lead- their states. It is an irony that deers and their followers. A president spite the humongous resources stowho wins votes by promising "no len by these Governors, only Govnew taxes" and "increase in mini- ernors, mum wage'' is demonstrating Bayelsa, Lucky Igbinedion of Edo transactional leadership if he fails State, James Ibori of Delta, Jolly in implementation. Governors who Nyame of Taraba, and Joshua Darihide under the cloak of immunity ye of Plateau have been convicted. clause (Section 308) of the 1999 All other Governors have comproconstitution as amended to loot the mised both the Judiciary and Prose-

DSP Alamiesagha of resources of their states are exhibit cutors to be enjoying the "fruit of

Nigeria does not have transforma- ing transactional leadership. Since their corruption." The current govphant' project of (Lagos to Calabar coastal highway) is highly transactional. In the Universities, teachers are being transactional when they give students grades not merited in exchange for sex or money.

> Barrister Dr. Mike Nwosu is a Professor of Public Policy and Administration at Emmanuel University. He is also the Deputy Dean, Faculty of Law Mewar International University, Nasarawa State.

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### PUBLIC ANNOUNCEMENT

With over 70 million people, the Igbos are the most celebrated dominant African ethnic group, primarily located in the South-Eastern part of Nigeria. The core Igbo homeland includes five states: Abia, Anambra, Enugu, Ebonyi, and Imo. The Igbo people can also be found in various states throughout Nigeria's South-South, South Central, and South-Western regions. Igbo culture encompasses various festivals, including Iwa Ji (New Yam), Iwa Akwa (Rite of Passage), Ichi Eze (Royalty), Ekpe and Mmanwu (Masquerade), Igu Aro (Oracle), Inne (War and Peace), Odo (Returning of the Dead), Igwa Nshi (Heroic Celebrations), Igba Egwu (Music), and more. As the Igbo community in North Carolina continues to uphold these ancient traditions, we will showcase some of these festivals in Raleigh, North Carolina, in the coming months. We invite all the Igbo people in the United States and beyond to celebrate our rich cultural heritage with us.



St Raleigh, NC, USA

There are several ways YOU can get involved:

SPONSORSHIP

Advertising: Promote your business in our brochure or on our banner. Send your advertisement to igbodayfestivalnc@gmail.com.

T-shurts, Brochures, Monetary Donation and Physical Attendance

**DONATIONS:** We are soliciting/appealing for your support. Please send your donation to North Carolina Igbo Day Festival Corp. Coastal Credit Union Checking A/C #407164 OR VIA CashApp: SChinweMirikwe or Zelle: 919-260-8790

> For more information, please contact: IGBO DAY COORDINATING CHAIR/SECRETARY Nze Francis Egbom 919-670-9006 Prof. Frederick Nwosu 919-264-7882

### FUNDRAISING

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# CARICOM

### CARICOM, or the Caribbean Community, is a political and economic union of 15 member states and 5 associate members in the Caribbean, founded in 1973 to promote economic integration and cooperation.

- Google Search

(Take some time to visit your local Chamber of Commerce for specific information)

down in your birth-backyard. Caricom Region are: There is a whole big world out there that you should explore. Caricom is just a quick label for the Islands. You can call it West Indies (as right or wrong as that might be). When that whole region crosses your mind, you quickly think about Jamaica as if that is the only country out there. Jamaica, although unbeatable, has been over-visited. Think about 'downtown' and Which one would be more attractive to you? I would choose the suburbs. Think about Jamaica as 'downtown' and the Our highly respected Barrister in fact, the rural natives of that you want in life is on those rest of them as the suburbs. Nwachukwu Okafor opened the location were the ones who Islands. Jamaica has its place in the doors of St. Kitts and Nevis to received Mungo Park wherever Most important considerations whole scheme of things. In all aspiring 'explorers'. The he lost his way to. Those indi- in life are good living environsome situations, you can't do opportunity sounded like an gens took Mungo Park to the ment, quality produce, good without Jamaica. However, you open door to just a country. Be river. The next thing: The histo- food stuff, recreation, a social must also pick up some of the not fooled!!!! When you take ry books reported that Mungo atmosphere that prolongs life. huge blessings of experiencing advantage of that opening, you Park discovered River Niger. Kenny Rogers talked about the rest of Caricom.

Don't stay locked up or locked The countries within the

Antigua and Barbuda, Bahamas, Barbados. Belize. Dominica, Grenada, Guvana, Haiti, Jamaica, Montserrat, St. Kitts and Nevis, St. Lucia, 'suburbs'. St. Vincent and the Grenadines, Suriname, Trinidad and Tobago

will ease right into multiple and Mungo Park is now nickname.

Anguilla (GB)

Puerto Rico(USA) St. Kitts Antigua and Barbuda Dominica Guadeloupe (FR) St. Lucia Martinique (FR)

Trinidad & Tobago

Guyana

iname French

Guyana

Aruba St. Vincent St. Lucia Ma Grenada Barbados

Martin ontserrat (GB)

Dominican

Republic

Jamaic

to enumerate here. Ask yourself charted to you. Go and what you truly want in life. 'discover' Caricom. Chose any Plunge into the deepest recesses of the countries. In fact, choose of your heart.. That thing you all of Caricom. Make one of want is in Caricom! Voila!!!!!!! them your base. Thereafter, (that's French). We reported on visit the others one by one. You that St. Kitts and Nevis open- will not want to return to your door and the legal firm that polluted, unsafe, compromised, facilitated it; beyond opendoor! and xxx-forsaken foxhole. Some people are sore afraid to Did I tell you that Caricom is leave their comfort zone for the home to about the kindest huuncharted territories. You must mans on earth? Did I also tell know that territories you label you that their foods are organic uncharted are already charted and an absolute delight? Did I by others. It is just like the his- tell you that their women are torical deceit that Mungo Park extremely beautiful inside and discovered River Niger when, out? As earlier said, everything

inestimable goodies too unique Go figure! So, Caricom is un-

something of that sort.

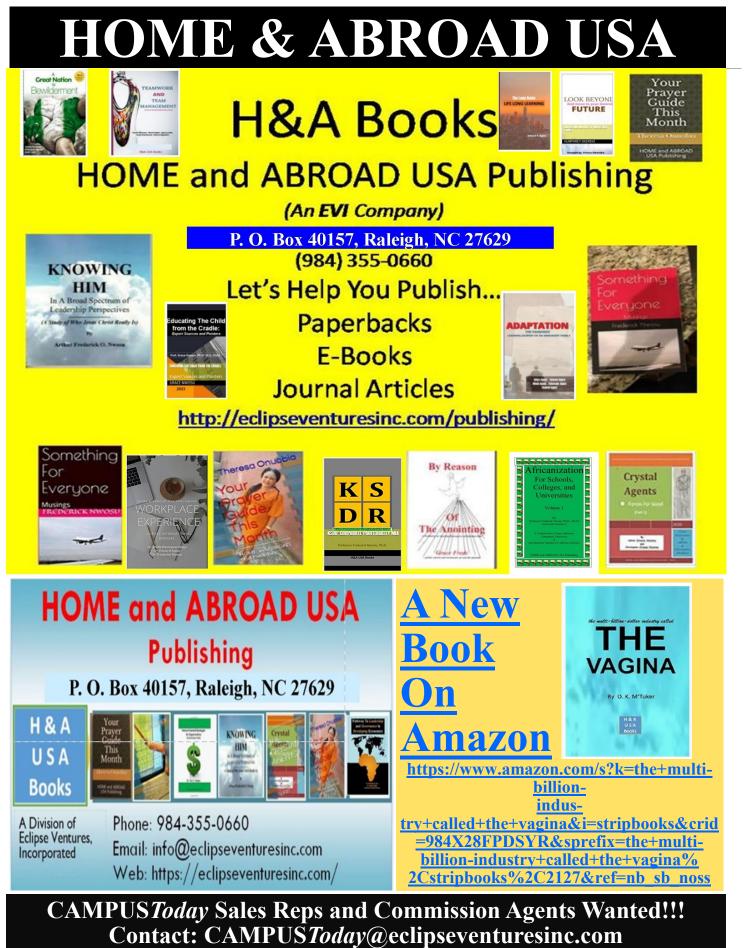
Jimmy Cliff **Gregory Isaacs** Peter Tosh Marcia Griffiths **Bob** Marlev **Dennis Brown** Justin Hines Eddy Grant Don Taylor Albert Griffiths Eric Donaldson Desmond Dekker King Yellowman Toots and the Maytals **Bunny Wailer** 

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April, 2025

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# ACHIKE ERNEST ABADOM unrise: May 21, 1950 - Sunset: Jan. 15, 2025

### CHICAGO EVENT

### Date: Friday, March 21, 2025

MASS: Saint Ita Catholic Church, 5500 N Broadway, Chicago, IL 60640 Time: 5:00PM – 6:00PM

WAKE KEEP SERVICE: Morton Grove Civic Center, 6140 Dempster St, Morton Grove, IL 60053 Time: 6:30PM – 12:00AM

### JOS EVENT

### Date: Thursday, April 10, 2025

CONCELEBRATED MASS:

St. Murumba Catholic Church, Jos Time: 5:00PM

WAKE KEEP SERVICE: By Confraternity of Christian Mother's Jos Archdiocese, at his residence - 2 Joseph Gomwalk Road, Jos.

### (HVE) ONITSHA EVENT

Date: Thursday, May 1, 2025

LYING IN STATE: From St Charles Borromeo Hospital Mortuary to His residence -16A Ojedi Road, Onitsha. Time: 6:00AM

REQUIEM MASS: St Mary's Catholic Church, Awka Road, Onitsha. Time: 11:00AM

> INTERMENT & RECEPTION 16A Ojedi Road, Onitsha. Time: Immediately after Mass

Date: Sunday, May 4, 2025 OUTING SERVICE: St Mary's Catholic Church, Awka Rd, Onitsha. Time: 10:00AM

MAY HIS SOUL REST IN PERFECT PEACE

Signed on behalf of the family: ACHIKE JUNIOR ABADOM

CAMPUS*Today* Newspapers, P. O. Box 40157, Raleigh, NC 27629, USA; P. O. Box 9161, Fayetteville, NC 28311, USA; CAMPUS*Today@*eclipseventuresinc.com. Editor: Dr. Josephine Oparaocha Editorial Desk: Dr. Edward Agbai; Mrs. Patience Agulanna, MS

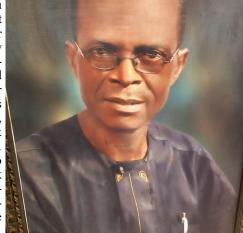
# **Do You Remember Beni Tudumey?**

The one and only Beni Tudumey was At another time, you would think you sighted in Enugu City taking life easy. were hearing Herbie Hancock. You won't You could never believe that this was know when he modulates and runs minor the man who played freaking solos, scales on the same music! What? How chords, phrases, and stuff. Watch out does he do that? Beni Tudumey singlefor him on the songs, I Am Your Cap- handedly mentored Arthur Freds, held tain, P-O-T-E-N-T-I-A-L (Potential), Arthur Freds by the hand, took Arthur My Dreams, Funky Stuff, etc., etc.,

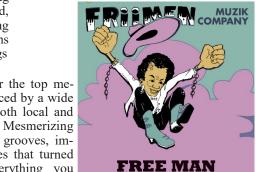
Nigeria, there was a music group called Nigeria the first day Sweet Unit Rock Friimen Music Coy. That band refused to band started its journey as a new group. do what other bands were doing. They Beni Tudumey stayed at that rehearsal to carved their own niche. If you saw them at make sure Arthur Freds did not walk their rehearsal grounds, you would say away. Beni influenced Arthur Freds extenwithout a doubt that the band was a candi- sively to make sure Arthur Freds succeeddate for Billboard #1 spot. When you lis- ed. A musician leaves a legacy when he ten to their albums, you would say the mentors another artist to succeed. same thing. However, they shunned the THE FRIIMEN MUZIK COMPANY (als market and played music. They were ra- o known as FRIIMEN) was formed after ther musicologists instead of musicians. the Biafran war in 1973-1974 in the town Their performance at shows was in a class of ABA in the eastern part of Nigeria. Aba of its own as they dished out precise funk was the Number 1 Music Hub in the entire ed). FRIIMEN members' credits were that a listener would nod to the rhythm. Eastern Region of Nigeria. While bands numerous and they played, wrote or per-The line up at the time under reference and artists like 'Ofege' and 'Fela Kuti' included Jimi Henshaw, Kenneth Okog- ruled the LAGOS scene, bands like acts like The Funkees, The Jets, The Aposbue. Beni Tudumey, Charlie Eze. In the 'Friimen' and 'The Apostles' were ruling tles...and countless others. center of that production was the indefati- the ABA scene. Before forming the band, gable keyboardist Beni Tudumey! When most of its members were already working you heard his keyboard lines, you would together as freelance session musicians think it was Jimi Smith playing.

When they started concentrat- label, or artist wanted the afrobeat and over the top meing on writing their own songs, Friimen to back them up in the lodic funk influenced by a wide the group instantly took off and recording studio. As a result, array of artists (both local and became an overnight hit that Anodisc Records received tons international). resulted in them doing multiple of demo cassettes from aspiring solos, captivating grooves, imsuccessful nationwide tours. artists...the label would then peccable sequences that turned FRIIMEN would go on to rec- first consult the Friimen mem- many heads...everything you ord three albums: Free Man bers to see if these new acts need to get a dancehall into a Don't forget: (1976), We Can Get It On were worthy of giving a chance complete uproar. The musi-(1978) and Merry Man (1979). to record and release an album cians' skills are just plain in-All three albums were released for Anodisc. Over the course of credible! FREE MAN is a quinon the Aba based label Anodisc the years the band went through tessential record that every seri-Records (THE key label to be several line-up changes...but in ous collector or fan needs to on if you wanted your music 1980 the band finally broke up have in his/her collection. Origheard and out there), Anodisc and their story came to an end. inally released in 1976 on Anoalso released hit records by The album we are presenting disc Records Nigeria. The What about Commy Bassey's? 'Sweet Unit' and 'Voice Of you today (Free Man from Mbaise-born Beni Tudumey, The Cross' but The Friimen 1976) was recorded at the fa- based in Coal City of Enugu in Muzik Company was the la- mous Decca Studios in Lagos Eastern Nigeria, serving the bel's signature band. The and comes swinging right out Performing Musicians Associa-Friimen Muzik Company was of the gate with a set of no less tion of Nigeria as General Secso solid that every new group than EIGHT monster tunes. retary, is ex-officio in many would then first consult the Expect nothing less than crazy music bodies in his country.

Freds to the first rehearsal of Arthur Freds Once up on a time, in the City of Aba in Group, Sweet Unit Rock Group of Aba, backing up solo artists on many recordings



and concerts (or were playing in military bands that gradually became civilian bands because the war had just endformed on recordings from well-known



Beni Tudumey played the keyboards on Christy Essien's 'Freedom' album. He also played keyboards on all Joe Nez's albums. Arthur Freds album also. What about Kalu Onwuka?

The List Is Unending

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Dr. Richard Rignall Vice President, Academic)



Professor Emma Umana Deputy V.P. (Academic) Dr. Thomas Kwok Dr. Cheryldene Cook Institutional Advancement Governing Council Emmanuel University USA was established by an indigenous Abia Family

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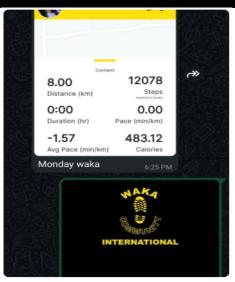
# (From Chat GPT) "What do you know about Waka Community International Foundation?"

"Waka Community International Foundation is a not-for-profit wellness and health organization that began in September 2021 in Nigeria. The term "Waka," meaning "to walk" in Nigerian Pidgin, reflects the organization's emphasis on walking as a key component of a healthy lifestyle.

Since its inception, the foundation has experienced significant growth, boasting over 50,000 members across 46 countries. Its mission centers on promoting physical and mental well-being through several core practices:"

Artificial Intelligence came into the arena (albeit modestly) while many were sleeping. Scholars at a doctoral residency in Jacksonville, Florida had multiple seminars during that residency. They deeply dived into areas such as emotional intelligence, physiological intelligence, artificial intelligence, academic intelligence, and other realms. Which one of these is new to you? Obviously, those doctoral students probably imagined the Emotional Intelligence 'track' in that seminar.





Download the Waka International App from the Play Store and the App Store and get paid as you Waka

## Credit to Whom Credit is Due:

Lorenz Mba woke up one morning and took seriously the 'whisper' he heard. One of his 'friends' said to him, "This your height has shown your legs that what has an advantage also has a disadvantage; you were wise enough to drag us along to come and suffer this leg-punishment when we are not even tall." What a world!!!!

Today, Artificial Intelligence has roared to the top of pursuits. Artificial Intelligence has saved us time to the point of telling those who might not have known exactly what Waka Community International Foundation is.

Considering the extent to which humanity pursues health knowledge, won't it be a great idea to drum it into their ears that health is wealth? It might sound rhetorical, or even cliché to sing 'health-is-wealth' songs, but those who are on their sickbeds can readily sing the 'health-iswealth' song without any prompting because they have lived both lives. It is disheartening, therefore, to see individuals who choose to wait for their turn to mount and occupy the sickbed.

Run a simple test on yourself:

- (1) Set breakfast, lunch, or super on the table. Eat it all up.
- (2) Set breakfast, lunch, or super on the table. Ask family to tie your hands and legs. Try to eat that food. Worse still, blindfold yourself, plug your ears, and try to eat the food. By this time, you will know which option to choose.

It is not difficult to understand that Waka gives you the unmatched opportunity to stay ahead of the curve by simply taking responsibility for your health via walking. Think 'preventive' medicine over 'curative' medicine, placebo, etc.

# The City Aba in Nigeria has come back to life! Thanks, Ariaria!!!!

Now that everyone is looking for a piece of the action, you can become a player in the new Aba! Property prices??? Rental rates??? Rent a business space. Rent an office space. Beautify your space.



Religious Events? Book your Retreats Holy Ghost Village Centre Meeting Grounds Prayer Tent Service Sanctuary One-day Events One-week Events One-month Events Flexible schedules

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