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**CAMPUS***Today* Newspapers

(Est. 1997)

November, 2024 Advertise with CAMPUSTodav!!!!!! Page 1

### Dr. Amarachi Oriaku Keeps Shining!!!!!!



The happy-go-lucky front page lady saw gates flinging open when she bagged her doctorate degree. Everyone wondered..., "Is it because of her beauty, brain, or the campus where she got her degrees? Is it her poise? Is it her mien? What exactly is responsible for the showers of blessings upon our front page lady? Go ask her which God she worships. You'll find out! The angel is in the details.

#### **Education Business**

022411101

Learning institutions are going beyond just classroom teaching and learning. Some institutions are involved in real estate deals for the multiple learning dimensions such paradigmatic enhancements. Real Estate can be part of a university's Business curriculum as well as courses in other faculties. Such course may include Architecture, Marketing, Civil Engineering, Structural Engineering, Electrical Engineering, and other ancillary courses. Faculty members and some students have found business opportunities rendering services while learning. These opportunities grow an institution's economy as well as serve as the industrial attachment and internship purposes of both the students and universities.



#### **Remember The Veterans!**

Many families have sons, daughters, and other relatives who served the country. Some of them made the supreme sacrifice in war theaters. It is only fitting to talk about them, mention their valor, and extol their unique qualities as soldiers, family members, parents, children, etc. Who are the veterans in your life? When last did you give them the recognition they very well deserve? Think about the different situations at home and abroad in which these are friends and relatives laid down their lives for us. Their actions continued to provide the much needed that courage to live on, enjoy love and liberty as well as pursue happiness. These things would be very impossible without their input. At this time, remember that song that says, "I'm proud to be an American." Let us propose a toast for them. Honor them. Give them a gift. Visit those of them you can visit and make a good gesture that will be memorable. You will be happy that you made a veteran happy to be alive!



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## **The Education Business** — Professor Grace Freds, Ph.D.

Schools are in categories and levels. Education functionaries use creativity to organize and customize their terrains. Much of their activities are grounded in the specializations, experiences, and relationships those functionaries gain over time. Childcare is a great starting point. Educators have consistently seized that moment to give children the much-needed grounding to set the tone for future success of the children. Educators are paying increased attention to what the children should turn out to be. Therefore, courses and training orientation have occupied the minds of many parents and teachers.

Educating the child is the first step in maintaining a good education system. The business side of education is an unavoidable outcome because of the demand and supply forces that circumscribe every area of human endeavor including education. When demand for education is high, schools, especially private schools, charge high fees. Public schools may not charge fees, but the teachers often find creative ways to commercialize the system. Thus, demand and supply play roles in the delivery of Education.

there are more aspiring faculty graduation of new 'doctors', and ers who could now not only ancandidates than there are faculty several invisible items. highly qualified candidates. Inci- answer "Yes" to the three ques- posure built into that program gave cognate experience.

candidate (a) knows how to teach essence of the three questions as online; (b) has ever taught online; noticed on the university's weband (c) is currently teaching site. The institution offered a oneonline. Hiring managers expect a year post-doctoral certificate in "Yes" from every candidate on the education with a substantial online three questions.

The education business has wit- A 'no' on one question disqualifies . The candidates gave strong testinessed an explosion because of the the candidate. The business of edu- monies as shown on the instituunbridled churning out of doctor- cation is a function of demand and tion's website.

ate degree holders. Most of the supply, the mesh of droves of new The business of education thus new 'doctors' have their eyes on doctoral graduates, the compara- found an avenue in the training college faculty jobs. The field has tively scant job positions, candi- received by Emmanuel Universialso invariably seen glut because date interest indices, the continued ty's post-doctoral certificate hold-

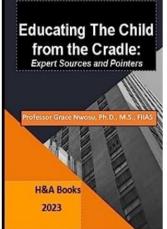
positions. Consequently, hiring To enable new doctors who are but also land the teaching jobs. managers raised the bar to pursue aspiring to teach college courses Further than that, the practical exdentally, the factors of qualifica- tions, data collection efforts were impetus to the creation of education include multi-dimensional ex- initiated with a view to discovering tion businesses by graduates who perience in the field. To screen for institutions that could provide a decide to pursue the business asthis experience, interviewers grill respite for the aspiring candidates pect of education. Since demand the candidates in the area of practi- to enable them meet the interview and supply was prominent in the cal teaching. Unfortunately, fresh thresholds. It was discovered that paradigm, an avenue thus exists to doctoral graduates would not make Emmanuel University, based in bring up experience profile of all it through the rungs of the inter- North Carolina, provided targeted the aspiring candidates who desire view ladder because they have not training for doctorate degree hold- a stake in the education business ers who aspire to teach for univer- be it as the kindergarten, primary, Interviewers want to know if a sities. The training captured the secondary, or tertiary levels. teaching component

swer "Yes" to the three questions

APTATION

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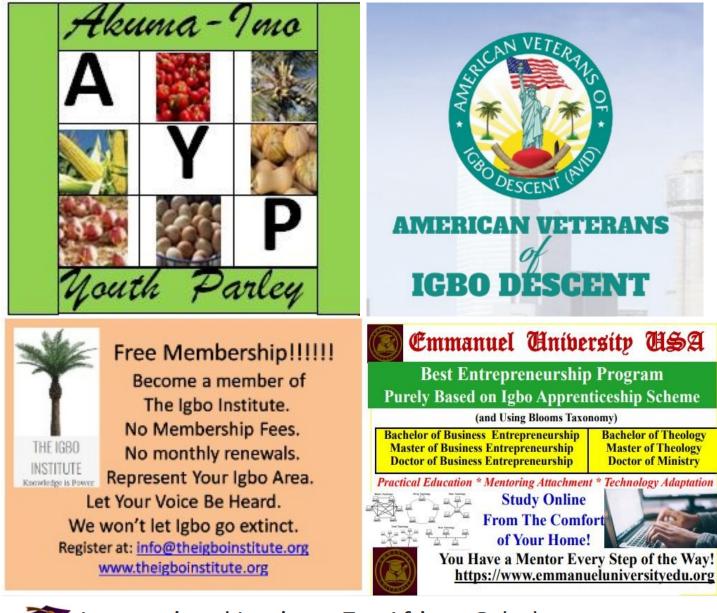


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### The Expatriates Africa Needs Are All Here!!!!!!!

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Willie Hill

## Upcoming single release "A Song Of Life"

### with Akshat Mehrotra

Blesstoimpress Musical artist :



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Blessing Nwosu on Instagram: "See whine ...

99 likes, 0 comments - blesstoimpress on March 13, 2022: "See whine!...

2 weeks ago

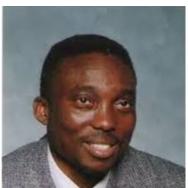






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**Professor Frederick Nwosu who composed the NYSC** Anthem Music in 1983/84 is still very much alive!



### Frederick Nwosu, Ph.D., MBA, FIIAS Professor of Finance, Leadership, Research Methodology, Management

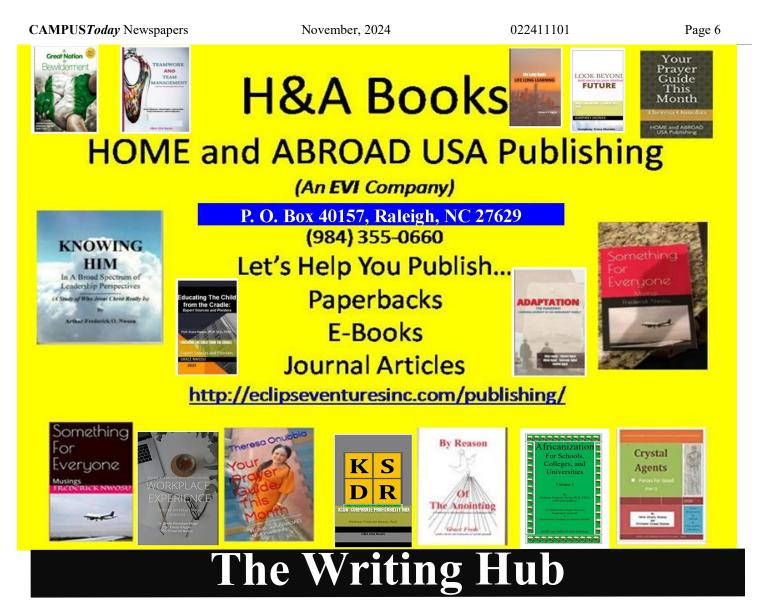
In 1983, I reported for national service at the NYSC Secretariat in Ibadan. I was deployed as a Lecturer to the Oyo State College of Education that was at the time using the Methodist College campus at Elekuro, Ibadan. I also created and hosted a television program called "IGBO BY TELEVISION" at the TSOS studios and taught Igbo Lan-

guage on the show. During my service year, 1983/84, there was an announcement for Youth Corps members to submit entries for the NYSC Anthem.

I submitted a martial piece that I carefully composed as a professional musician who composed and released "Everybody Must Farm" which reigned across the country during Operation Feed the Nation, Green Revolution, and MAMSER. I submitted my martial music entry. After all the evaluations (wherever the evaluations were done), the report came to us at the Oyo State College of Education, Elekuro from the NYSC Ibadan Secretariat that Oyo State had won the NYSC Anthem Competition. I was invited to the Director's office and informed that my martial music had won the competition. My counterpart called Deji who submitted the words was also informed that his lyrics won the lyrics competition. He and I were asked to work together to teach other youth corps members how to sing the anthem.

The NYSC Ibadan Choir consequently was formed. Being that I composed the music, I was called upon to teach the tune, and I did. After we had all started singing the anthem, the NYSC Secretariat Ibadan brought in two music graduates (one from the Ibadan Polytechnic and the other from the University of Ibadan) just to convert my composition from the Tonic Solfa to Staff Notation (sheet music) so that they could use instruments to perform the anthem, since we were getting ready to go to the recording studio to record the anthem. One of the young men was called Shobowale. I have forgotten the name of the second person. We (the NYSC Choir members) went to Phonodisk recording studios in Ijebu-Igbo. I sang the lead Treble part. We completed the studio recording and went back to Elekuro, Ibadan.

Some years later, I was invited to Sheraton Hotel, Ikeja to an NYSC function. On that occasion, Alhaji Bunu Sheriff Musa (one among the very first NYSC batch) was now the Federal Minister of Mines and Power. The Minister read my citation and shook my hands. That was all that I experienced (for which I traveled from Aba to Lagos). I did not complain. I remained positive. For me to hear that "the composer of the NYSC Anthem has died" shocked me since I know myself as the composer while Deji wrote the words. Please understand that I am still very much alive; yes, alive, residing in the United States, and working as a university professor as well as ex-President of the International Institute for African Scholars in the United States. Please find a way to convey the right message so that I am not damaged while still alive.



Whether you need a wordsmith to overhaul your website or just a few headlines for your next ad campaign, I got you covered. I'll work with you to understand the goals of your project and the minds of your customers. Together, we'll make your next project a success.

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Maybe you need to hit refresh on your whole site. Or maybe there are just a few pages that need a tuneup. Regardless, I'll work with you to understand your customers, your product, and what makes your brand unique. Then I'll deliver copy that makes your site professional, compelling, and profitable. If you want to get noticed, you need to do something notable. Whether you're launching a new product, shaking up the C-suite, or making a major brand pivot, I'll craft a press release that will make the media pay attention.

It didn't take long for the email inbox to turn into a junk mail wasteland. Your customers hate junk—but your product isn't junk. I'll write engaging emails that stand out from the pack of unwanted messages, giving you and your customers what you both really want.

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Your brand needs to be seen as a subject matter expert in your category. My job is to make perception reality. I'll do the research to understand your customers and their problems, delivering engaging blog posts that position you as the expert—and your product as their next logical purchase.

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SERVICE OF SONGS

DATE: THURSDAY DECEMBER 26, 2024 VENUE: BIWAL PLAZA, 1 CHIEF NWOSU DRIVE, OFF UMUOBU ROAD, UMUOBU VILLAGE, OVOM 1, ABA, ABIA STATE

TIME: 4pm

DATE: FRIDAY, DECEMBER 27, 2024. VENUE: OVOM 1 PRIMARY SCHOOL, OPOBO ROAD VIA OPOBO JUNCTION, OGBOR HILL, ABA, ABIA STATE

FUNERAL SERVICE

TIME: 10am

INTERNMENT

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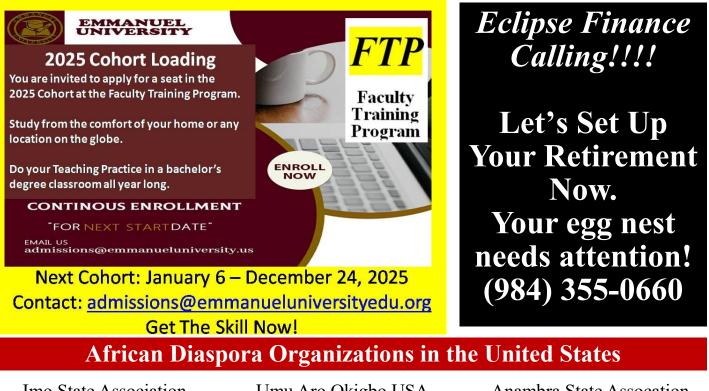
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